



# Ca' del Bosco

## CA' DEL BOSCO CONTINUES ITS EXCLUSIVE PARTNERSHIP WITH THE SALONE DEL MOBILE.MILANO FOR THE 2024 EDITION

**The collaboration between the excellence of Franciacorta wines and the design world is confirmed for the eleventh consecutive year**

Milan, 16-21 April 2024 – For the eleventh year in a row Ca' del Bosco is an official partner of Salone del Mobile.Milano also for the event that will be held from 16 to 21 April at Fiera Milano Rho.

A confirmation of mutual esteem, another opportunity to present Italian oenological excellence in a lively and creative international setting, typical of the design world, celebrating passion, style, ingenuity and innovation, along with craftsmanship and tradition, the same values that have always characterized Ca' del Bosco.

The 2024 edition promises to be full of appointments and special initiatives with a focus on environmental, economic and social responsibility without forgetting the centrality of the visitor experience, which must increasingly become the absolute protagonist of the Show.

Ca' del Bosco will be present with a renovated institutional stand of 190 square metres located in Corso Italia at Fiera Milano, Rho. A space that reflects the inimitable Ca' del Bosco style and takes inspiration - in materials, colours and modernity of style - from some of the winery's new spaces, recently inaugurated.

The Franciacorta experience is rounded off by an opportunity to taste Ca' del Bosco's wines paired with the highest quality finger food.

*Ca' del Bosco, a pioneering vintner and winemaker since the early 1970s, is one of today's leading producers of Franciacorta wines. A standing reached thanks to enthusiasm, passion, experimentation and hard work – started by Maurizio Zanella - which transformed a cottage surrounded by chestnut woods into one of the most modern and advanced wineries. At Ca' del Bosco, a single objective determines and defines production, from selection in the vineyard to bottling. Quality of the highest level, better known as excellence.*

### **For more information:**

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