



# Press Kit

24<sup>th</sup> September 2024



Salone del Mobile.Milano



## Salone del Mobile.Milano presents *È stato un sogno/It Was All A Dream*, a short film by OffiCine-IED students, artistic supervision by **Silvio Soldini**

*A hub of experimentation, committed to promoting young talents for the last 25 years thanks to SaloneSatellite, the Salone has supported the aspiring young filmmakers at the Advanced Training Laboratory in a narration of what building beauty and community means, together.*

This year, the **Salone del Mobile** decided to support and promote the commitment and work of the students at **OffiCine-IED**, collaborating in the production and realisation of the short film entitled ***È stato un sogno/It Was All A Dream*** which will feature the young actors **Francesco Buttironi** and **Rossella Cammarano** alongside seminal Italian stage and screen actors such as **Luigi Diberti** and **Ida Marinelli**, directed by **Stefano Balossi**. The project was lucky enough to avail itself of **Silvio Soldini**, **artistic supervisor**, and his “exceptional” teaching staff: **Bruno Oliviero** for the screenplay, **Luca Bigazzi** for the photography, **Carlotta Cristiani** and **Giorgio Garini** for the editing, coordinated by the filmmaker **Paolo Borraccetti**. The Salone del Mobile.Milano has always **backed the younger generations**, supporting their creativity and professionalism, in the firm conviction that it is only by helping and **promoting budding talents that innovation**, new indicators and new beauty can be **anticipated and produced**. In this way the Salone also demonstrates its willingness to look at design in an increasingly more interdisciplinary and synergic way than in other cultural and societal sectors, being open to a wide range of cross-pollution.

***È stato un sogno/It Was All A Dream*** contains no epic plot or story, majestic sets or Hollywood frames: the Salone suggested that the youngsters at the Advanced Training Laboratory think about a project in which the **common thread would be the meaning of building beauty and community inside a space, through the power of relationships**. The students came up with a dual interpretation of the concept – physical, through objects and furnishings that are an invitation to share moments and lives, and intangible, through encounter, a metaphor for possible communions of intent.

Co-starring in the short film is a selection of furnishings from **Amini, Arper, Artemide, Colos, Desalto, Flos, Kartell, Lago, Lema, Living Divani, Magis, Molteni&C, Poliform and Secto Design**, companies that have generously made one of their products available to the OffiCine-IED students to furnish the “sitting room” at the centre of the film – a visual and concrete synonym of a new beginning, inclusive community, industriousness and flair – and at the heart of Milan, which every year, in April, becomes a bridge to the world, thanks to the Salone del Mobile.Milano.

**Maria Porro, President of the Salone del Mobile.Milano**, had this to say: *“Given that I decided to study scenography because it seemed an art in the round, capable of bringing together literature, architecture and precision planning, watching the screening of this short film and knowing that I did my bit towards it by supporting the students who produced it, through the Salone del Mobile.Milano and some of its major exhibitors, was truly emotional. Our aim is never simply educational – what the Salone seeks to do by reaching out to schools and universities is to facilitate culture-driven creative exchange and innovation and help the next generation of international professionals to emerge and prove themselves.”*

Following its premiere at the Anteo cinema in Milan, ***È stato un sogno/It Was All A Dream*** will be distributed to the leading national and international film festivals.

## Synopsis

### *È stato un sogno/It Was All A Dream*

Ruggero is an elderly man who seems no longer to expect much from life. Just to live peacefully, in his flat, with only one thing to look forward to – a visit from his grandson Giacomo who comes to see him every day. But life comes knocking on his door and causes him to go down to the courtyard. A formerly anonymous place that starts coming to life thanks to the people who occupy the rooms that look out over it and who mysteriously bring with them furniture, objects, lamps in order to build something special together, just for one night. A luminous place that seems to be made especially for Ruggero and for all those who still believe in the saving power of an encounter.

## OffiCine-IED and Salone del Mobile.Milano

In collaboration with INDIANA PRODUCTION

Present: ***È stato un sogno/It Was All A Dream***

with Luigi Diberti

and:

Francesco Buttironi

Rossella Cammarano

Ida Martinelli

SUBJECT

Nicola Garzetti

SCREENPLAY

Nicola Garzetti

Luca Renda

DIRECTION

Stefano Balossi

ARTISTIC SUPERVISION

Silvio Soldini

AN IED – ISTITUTO EUROPEO DI DESIGN - PRODUCTION



## Salone del Mobile.Milano International Press Office

For more information or interview requests, please get in touch with the Press Office.  
Images and preview images with captions and credits are available in the [Press and Media Area](#).

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