

Images Preview

Destination Saudi Arabia: Red in progress. Salone del Mobile.Milano meets Riyadh, a preview of the 2026 Salone debuts in the Kingdom.

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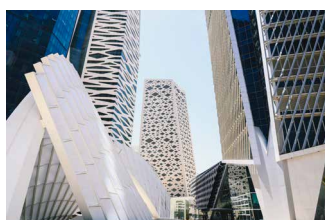
01
Cultural Investment Conference,
King Fahd Cultural Center, Riyadh
From the left:
Maria Porro,
President Salone del Mobile.Milano **Dr.**
Sumayah Al-Solaiman, CEO of the
Architecture and Design Commission



02
Cultural Investment Conference,
King Fahd Cultural Center, Riyadh
From the left:
Maria Porro,
President Salone del Mobile.Milano **Dr.**
Sumayah Al-Solaiman, CEO of the
Architecture and Design Commission



03
Cultural Investment Conference,
King Fahd Cultural Center, Riyadh
Group photo



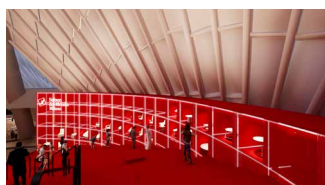
04
King Abdullah Financial District, Riyadh
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05
King Abdullah Financial District, Riyadh
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Red in progress.
Salone del Mobile.Milano meets Riyadh
Installation renderings
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Salone del Mobile.Milano



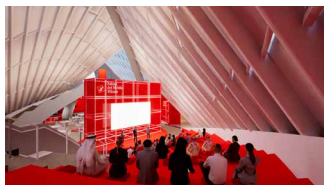
07
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Salone del Mobile.Milano meets Riyadh
Installation renderings
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Red in progress.
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Installation renderings
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Installation renderings
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Red in progress.
Salone del Mobile.Milano meets Riyadh
 Installation renderings
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11
Maria Porro
 President Salone del Mobile.Milano
 ©Guido Stazzoni



12
Dr. Sumayah Al-Solaiman
 CEO of the Architecture
 and Design Commission
 ©Architecture and Design Commission
 at the Saudi Arabia Ministry of Culture



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Giò Forma
 From the left:
Florian Boje, Cristiana Picco
 and **Claudio Santucci**
 Courtesy of Giò Forma



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Piero Lissoni, Lissoni & Partners
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