Images Captions

The Italian Ministry of Foreign Affairs and the Salone del Mobile.Milano: Design (and Fashion) Ambassadors around the world. The ABITO exhibition, curated by Palomba Serafini Associati, arrives in Hong Kong.

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01. ABITO/HK

01-16
ABITO/HK
DesignInspire
Hong Kong Convention and Exhibition Centre
Curation, set-up and display by Palomba Serafini Associati
An exhibition produced and promoted by The Italian Ministry of Foreign Affairs and International Cooperation
In collaboration with Salone del Mobile.Milano

02. Portraits

01
Maria Porro
President Salone del Mobile.Milano
©Guido Stazzoni

02
Annalisa Rosso
Editorial and Cultural Director, Advisor Salone del Mobile.Milano
©Alessandro Mitola

03
Ludovica Serafini e Roberto Palomba
Architects and designers, founders Palomba Serafini Associati
Location: ABITO Milano
©Enrico Costantini

04
Roberto Palomba
Architect and designer, co-founder Palomba Serafini Associati

05
William Lim
Architect, artist, collector and Managing Director of CL3

06
Freeman Lau
Founder of KL&K Creative Strategics, Chairman of the Hong Kong Federation of Design and Creative Industries and Vice Chairman of the Design Alliance Asia

07
William Figliola
Collector and founder of Novalis Art Design gallery and the Italian Arts Foundation in Hong Kong

08
John Thurtle
Associate in OMA Hong Kong Studio

03. ABITO Milano

01
ABITO Milano
Salone del Mobile.Milano 2026
Fiera Milano, Rho
Curation, set-up and display by Palomba Serafini Associati
An exhibition produced and promoted by The Italian Ministry of Foreign Affairs and International Cooperation
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02-13
ABITO Milano
Salone del Mobile.Milano 2026
Fiera Milano, Rho
Curation, set-up and display by Palomba Serafini Associati
An exhibition produced and promoted by The Italian Ministry of Foreign Affairs and International Cooperation
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04. ABITO Photos by Roberto Palomba

01
ABITO Exhibition
Fashion: Anonimo 1905 Circa
Design: Chester Poltrona Frau Renzo Frau 1912
©Roberto Palomba

02
ABITO Exhibition
Fashion: La Mervilleuse 1922
Design: Poltrona Frau 1919
©Roberto Palomba

03
ABITO Exhibition
Fashion: Simonetta 1954
Design: 699 Superleggera, Gio Ponti, Cassina, 1957
©Roberto Palomba

04
ABITO Exhibition
Fashion: Laura Aponte 1967
Design: Up, Gaetano Pesce, B&B Italia, 1969
©Roberto Palomba

05
ABITO Exhibition
Fashion: Giorgio Armani Armani Fw1980
Design: Carlton Memphis E Sottsass 1981
©Roberto Palomba

06
ABITO Exhibition
Fashion: Gucci Ss1997
Design: Ferro Tavolo, Porro, Piero Lissoni, 1994
©Roberto Palomba

07
ABITO Exhibition
Fashion: Max Mara
Design: Talenti Grace By Palomba Serafini Associati
©Roberto Palomba

05. ABITO Sketch by Roberto Palomba

01
ABITO Exhibition Sketch
Chester
Poltrona Frau, 1912
©Roberto Palomba

02
ABITO Exhibition Sketch
Ferro, Porro, 1994
Gucci, Tom Ford, 1997
©Roberto Palomba

03
ABITO Exhibition Sketch
Sacco, Zanotta, 1968
Fiorucci 1968
©Roberto Palomba

04-05
ABITO Exhibition Sketch
Up, Gaetano Pesce, B&B, 1969
Laura Aponte, 1967
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