

2026 Exhibitions

At the heart of the 64th edition of Salone del Mobile.Milano lies an increasingly integrated offering, capable of interpreting the evolution of living, design languages and the transformations sweeping through industry, markets and contemporary lifestyles.

Annual Exhibitions

As always, there are four annual events: **the Salone Internazionale del Mobile, the International Furnishing Accessories Exhibition, Workplace3.0 and S.Project**, featuring a total of **915 brands (38.57% from abroad)**, including **139 first-timers or returnees**.

At the heart of the Salone's offering, **the annual events provide a broad vision of contemporary living**. Furniture, home accessories, workplaces and cross-cutting solutions intertwine in a design landscape in which **industrial quality, materials research, flexibility of use and sustainability are reworking the grammar of space**. A narrative that spans the home, the workplace and hybrid environments, linking **function, identity and design culture**.

The trade fair also features **Aurea, an Architectural Fiction**, an installation by the Parisian studio **Maison Numéro 20**, headed by the interior architect **Oscar Lucien Ono: an imaginary hotel, which will take shape as a series of narrative spaces inside Pavilions 13 and 15**. A space where light becomes matter – filtered, reflected, sculpted by the architecture – and every detail, from materials to furnishings, is approached **with sustainability in mind**, ensuring that luxury is not ostentation, but a conscious vision.

With **700 designers from 39 countries and 22 international design schools and universities**, **SaloneSatellite** will once again be showcasing talent under the age of 35. The theme of the 27th edition is **Skilled Craftsmanship + Innovation** – an invitation to rediscover **craftsmanship as the language of the future**, a bridge between manual heritage and technological vision. A collective call to rethink 'making by hand' as **a design, cultural and political act**, capable of giving shape to the pressing needs of a new global generation of designers. Against this backdrop, a **photographic exhibition** has been created that explores the **dialogue between craftsmanship and innovation** through **images that capture the gestures, materials and creative processes of the designers**. The protagonists, **hailing from all over the world**, showcase craftsmanship that blends **tradition and modernity, stressing techniques, culture and experimentation**.

Biennial Exhibition. EuroCucina with FTK – Technology For the Kitchen

Following its success in 2024, anticipation is building for the return of **EuroCucina with FTK – Technology For the Kitchen**, featuring **106 exhibitors from 17 countries (38.60% from abroad)**, including **35 brands making their debut or returning**. The Biennale is set to be the **leading international platform for kitchen design**, thanks to **high-quality exhibition content** offering a clear overview of **progress within the sector**, driven by **technology, sustainability and innovation, smart systems, AI integration, biophilic design** and greater user control, enabling visitors to create bespoke atmospheres and environments.

Driving the evolution of the kitchen is an **integrated, multi-sensory vision**: open-plan kitchens that blend seamlessly with living areas, interactive surfaces, concealed induction hobs, integrated extractor hoods and tall fitted units that disappear at the touch of a button. Materials are becoming tactile and

eco-friendly: FSC-certified wood, antibacterial ceramics, regenerated laminates and recycled laminated glass. Colour is back centre stage, but in a softer key. Minimalism is evolving - no longer cold and rational, but emotional and natural, approaching the concept of wellbeing. Integrated home automation systems allow lighting, temperature, sound systems and even scent scenarios to be controlled, creating true bespoke microcosms. **Kitchens learn from their users, adapt, anticipate, and listens.** Yet their soul remains intact: **UNESCO has recently recognised Italian food as an Intangible Cultural Heritage of Humanity**, affirming the deep-seated value of **the kitchen as a place of memory, creativity and conviviality**. Italian companies are responding to this recognition with research and conscious design: **kitchens that express identity, yet speak the global language of innovation.**

Equally, the world of **large household appliances** is also **undergoing a transformation**. At **FTK – Technology For the Kitchen**, leading companies are focusing on devices that are increasingly silent, integrated and autonomous. Emerging trends include fridges capable of recognising food, suggesting recipes and organising shopping lists in the cloud; smart ovens that adjust cooking settings based on food type and user preference; and dishwashers that self-dispense detergent, clean themselves and alert their users when action is required. Energy efficiency, now a mandatory standard, is combined with sophisticated and customisable aesthetics. Appliances are becoming part of the décor, and voice interaction and touchless interfaces round off a user experience that is increasingly seamless, elegant and bespoke.

Biennial Exhibition. The International Bathroom Exhibition

The **International Bathroom Exhibition** will once again take centre stage as the **sector's largest international showcase**, championing design and technology, with **163 exhibitors from 14 countries (28.22% from abroad)**. Driving the evolution of this space is an increasingly 'home spa' oriented vision: fluid environments, dramatic walk-in showers, built-in niches, storage mirrors and layered lighting that sculpts the atmosphere. Minimalism takes on a warmer, tactile quality: matte finishes, brushed metals, mineral and earthy tones, continuous surfaces in large slabs, advanced ceramics and composites that cut down on joints and maintenance. The keyword is **wellbeing**, but with a **very practical** undertone: **water efficiency, hygiene, durability**. Another theme that is rewriting design priorities is **longevity**. Bathrooms, more than any other room, must withstand the passage of time and changing habits, without compromising on aesthetics or comfort. This is why **'easy' yet elegant solutions** are on the rise: floor-level access, textured non-slip surfaces, integrated seating and discreet supports that resemble design details, ergonomic handles, and heights and dimensions reimagined for less strenuous use. Lighting too becomes functional, with diffused, glare-free lighting and targeted spotlights for safety and precision. **The architecture of the fixtures becomes modular and repairable**: replaceable components, durable finishes, and scheduled spare parts, because sustainability also applies to the lengthy lifespan of the products. On the tech front, **bathrooms connect silently**, with digital showers with personalised profiles, smart sanitaryware and bidets that raise hygiene standards, sensor-activated taps with consumption monitoring, and smart valves that prevent leaks and damage. **The medium- to long-term outlook centres on 'services'**: predictive maintenance, remote assistance, software upgrades, integration with home automation and AI to create bespoke scenarios (lighting, steam, sound, microclimate).