

Salone Raritas. Curated icons, unique objects and outsider pieces

The 64th edition of the Salone del Mobile.Milano is set to debut **Salone Raritas. Curated icons, unique objects and outsider pieces**, a new exhibition ecosystem dedicated to **collectible design, one-off pieces, limited editions and antiques**. Hosted in the **Pavillion 9** and curated by **Annalisa Rosso, Editorial & Cultural Director, Advisor to the Salone del Mobile.Milano**, with **exhibition design by Formafantasma**, in collaboration with Cleaf, the project will bring together an **international selection of galleries, designers and creators** to create a space where extraordinary objects find a **new context for engaging with the world of design**.

Not merely a section, but a **curatorial framework** bringing **two hitherto distant systems into dialogue** - **experimental research** and the **language of collectible design** on one hand, and the **operational and design-oriented dimension of the international market** on the other. In this space, objects are not merely displayed, but are **active bearers of vision, identity and cultural value**.

This atlas is composed of entities from **diverse geographical and design cultures**, called upon to build a **collective narration** of collectible design today. From **Italy to Europe**, and on to the **Middle East** and **South America**, **Salone Raritas** will bring together galleries and designers operating at the intersection of **research, craftsmanship and production**.

These will include **Botticelli Antichità & Alessandra Di Castro, NILUFAR, Brun Fine Art, SERAFINI, Paradisoterrestre, MASSIMO LUNARDON EDIZIONI, Studio Francesco Faccin with Fonderia Artistica Battaglia**, along with **PARASITE 2.0 X BIANCO67** and **Salviati x Draga & Aurel**, illustrate the **complexity of the Italian scene**, where tradition and experimentation coexist in different forms. Alongside them, international realities such as **Side Gallery, Mitterrand Gallery, Galerie Zippenfenig, Max Radford Gallery and 1882 Ltd.** map out a European scene attentive to formal research and the authorial dimension. The project also opens up to broader trajectories: **Mercado Moderno** with Brazilian modernism, **Matera** a new sensitivity towards stone material, while **ABI** and **Zaza Maizon by A1Architects** introduce perspectives linked to emerging cultural contexts. They are flanked by hybrid projects such as **Herzog & de Meuron x Marta Sala Editions** and **ZAHA HADID ARCHITECTS X NEUTRA**, in which architectural thinking translates into collector's items. The exhibition will be rounded off by authorial presences and special projects: **Studio Sabine Marcelis**, with a site-specific intervention, **Xavier Lust**, and the **Job Smeets collection for Mouromtsev Design Éditions**, together with realities such as **HERING BERLIN** and **13Desserts**, which further expand the field spanning design, art and manufacturing.

In this context, every participation becomes **a point of view**. The galleries and designers involved do not simply showcase works, but also **visions**, activating **connections** between **different eras, geographies and languages**.

NILUFAR, curated by **Nina Yashar**, weaves contemporary works and historical icons into a dialogue between eras, languages and geographies, illustrating a mindset of design as an open field between memory and experimentation. **Mitterrand Gallery** will present a **selection of the works of Claude and François-Xavier Lalanne**, in which sculpture and function blend to form poetic objects intersecting art and design. **Mercado Moderno** will bring a reading of Brazilian modernism, highlighting the relationship between form, craftsmanship and cultural identity through iconic pieces and expressive materials. **ABI** will introduce a dialogue between the Egyptian stone tradition and contemporary language, building a bridge between heritage and international design. With **Herzog & de Meuron x Marta Sala Éditions**, wood becomes a structure and design language, explored with architectural rigour and formal precision. **ZAHA HADID ARCHITECTS X NEUTRA** develops research on matter and

natural processes, translating geological phenomena into fluid, sculptural forms. With **Salviati x Draga & Aurel** will explore glass as a living material, in which light and transformation become an integral part of the design process. **MASSIMO LUNARDON EDIZIONI** will present works by **Andrea Branzi** that reflect on the relationship between nature, artifact and primitive memory. Among the new realities, **Matera** has come up with a collection of stone objects signed by international designers, where natural material and contemporary design meet in essential and durable forms. **Mouromtsev Design Editions** will present the **Soft Parade collection by Job Smeets**, a reflection on "softness" as a critical response to the tensions of the present. **Xavier Lust** will explore the transformation of matter through objects that oscillate between function and theatrical dimension. **SERAFINI** will set up a dialogue between stone traditions from different cultures, showing how the same material can generate different languages.

Within this context, the **special project PLUME** by **Studio Sabine Marcelis** is a **unique and autonomous gesture**. A **poured resin fountain, tall and monolithic**, in which a simple phenomenon – the **movement** of a **liquid**, the **rise** of **bubbles** – becomes a **perceptual experience**. The **translucency** of the **material** allows light to filter through, transforming the object into a **vibrant presence**, which changes according to how you look at it and invites you to linger. Next to it, a **series** of **wall works** translate the **same phenomenon** into **static form**, as if the movement were crystallized in space. It is not an attempt at spectacular effect that drives the project, but the **ability to slow down the gaze**, to bring attention to something minimal and transform it into an experience. In this sense, rarity not only lies in the uniqueness of the object, but in the **quality of the perception it activates**: a moment of suspension, in which **matter** and **light** **redefine what we see**.

With **Salone Raritas**, the Salone del Mobile.Milano is throwing open a brand new space. **Not separate, but integrated**. A place where projects move between art and design, between production and research, expanding the field and redefining the possibilities of the contemporary.

Galleries

13Desserts

Born of the creative collaboration between Clément Rougelot and Kevin Dolci, 13Desserts is a design house set up in Hyères-les-Palmiers in 2020. Driven by a deep-rooted sensitivity for materials, colours and technical innovation, the 13Desserts catalogue evidences a precise, carefully thought-out concept of contemporary design. All its products are made in Europe by professional craftsmen, with a strong focus on traditional know-how reinterpreted in a modern key. 13Desserts' range of products is hybrid and transdisciplinary, a mix of radical aesthetics and extremely high-level customisation.

1882 Ltd.

1882 Ltd. Is an English ceramics brand founded in Stoke-on-Trent in 2011 by Emily Johnson and her father Christopher, representing the 4th and 5th generation of the famous Johnson Brothers family of ceramists. The desire to combine contemporary design and traditional craftsmanship, promoting British ceramic heritage, lies at the heart of 1882 Ltd. Products include both everyday objects and more sophisticated pieces, distinguished by their high quality and attention to detail. Collaborating with international designers and creatives, the brand's collections evidence a strong identity based on the value of craftsmanship.

ABI

ABI is a brand that works with stone from a contemporary angle: it draws inspiration from the aesthetics of ancient Egypt which it translates into minimalist design that resonates with European tastes. It reinterprets traditional forms and references in a modern key, focusing on solid materials designed to

last. The result is a distinctive style that speaks to an international audience while never losing touch with its roots. Collaborations with international designers bring fresh perspectives, reinterpreting local craftsmanship and experimenting with different uses of stone and marble. Each contribution adds a unique viewpoint, building a varied yet cohesive collection.

Botticelli Antichità & Alessandra Di Castro

Botticelli Antichità is an historic Florentine gallery run by Bruno and Eleonora Botticelli. Founded in 1959 by their father Franco, the gallery's range has expanded over the years, whilst maintaining a steadfast commitment to excellence and specialisation in the field of ancient sculpture. In Rome, the Di Castro family has been active in the antiques trade for five generations. The Alessandra Di Castro Gallery opened in 2009, focusing primarily on Italian art, ranging from painting to sculpture and the decorative arts to drawing, from the sixteenth to the nineteenth century. Its 'mission' is to discover, study and promote significant works from the history of Italian art.

Brun Fine Art

Brun Fine Art is an international art gallery with offices in Milan and Florence, a leading name in high-profile collecting and a champion of the sort of art that spans the centuries with natural elegance. Founded and directed by Augusto and Marco Brun, it originates from a deep passion for art and the decorative arts, backed by over twenty years' experience on the international scene. Specialising in Italian and European sculpture from the 15th to the 19th century, ancient and modern art, period furniture, the decorative arts, and Asian art and design, the gallery deals in a curated selection of works chosen for their historical value, aesthetic quality and narrative power.

La Permanente Mobili Cantù Consortium

The La Permanente Mobili Cantù Consortium was founded in 1893 on the initiative of a group of skilled craftsmen from Cantù. The aim was to join forces to showcase their products to the public in a single exhibition space, providing a comprehensive overview of furniture production in the Cantù area, boosting sales, and more besides. Throughout the 20th century, La Permanente Mobili di Cantù gave a voice to a generation of visionary designers, transforming ideas into icons. It is still an important gathering point, facilitating discussion and the exchange of experiences and knowledge.

Galerie Zippenfenig

Founded in 2024 by Markus Zippenfenig, this emerging Austrian gallery focuses on 20th century and contemporary design with a particular emphasis on furniture, treading the fine line between art and functionality. As a nomadic gallery, it rejects the static concept of a single space, moving between different cities and cultural contexts. The gallery brings together visionary designers and discerning collectors on its itinerant journey, not merely exhibiting objects but throwing a light on the ideas, stories and poetic dimension that exist in their form and function.

HERING BERLIN

Hering Berlin is a Berlin-based luxury design brand founded by the artist and ceramic designer Stefanie Hering, who draws on the tradition of handcrafted porcelain and takes it into the contemporary dimension. Today it is a point of reference for the table and for the home, with collections ranging from porcelain, glass, furnishing objects and lighting, always with an essential and extremely refined aesthetic. Hering Berlin has made its name through its sophisticated work, which combines refinement and functionality. Each piece is handmade from fine materials, always guaranteeing unmistakable quality.

Marta Sala Éditions

Founded in Milan in 2015, Marta Sala Éditions moves between collectible design and production on an architectural scale. The studio creates furnishings designed with great design rigour, attention to materials and a strong vocation for durability, produced to create a distinctive presence, yet designed to work even in larger settings, where continuity and coherence are needed. Over the last decade, collaborations with architectural firms such as Herzog & de Meuron and Lazzarini & Pickering have made for a distinctive approach, in which architectural thinking is translated into editions of furniture designed both for interiors and for the realm of contemporary collecting.

MASSIMO LUNARDON EDIZIONI

Massimo Lunardon is an artist and manufacturer of blown glass objects. He graduated in Industrial Design at the Domus Academy, and has collaborated with various companies such as Artemide, Triade, Flos, Memphis, Luxit, Metalarte, and Yamagiwa, creating prototypes and limited edition objects. He started curating in 2016, presenting a collection of mirrors and objects designed by Andrea Anastasio, Sam Baron, Formafantasma, Vittorio Venezia, Martino Gamper, and Martí Guixè at MiArt. Between 2000 and 2023, he created some unique and some limited edition pieces in his workshop in the province of Vicenza, designed by Andrea Branzi, transformed 'into glass' thanks to skilful technique and a strong artistic vocation.

Matera

Founded in 2025 in Amsterdam, Matera is helmed by the couple Manuela Rotta and Stefan Scholten, combining Italian heritage with the purity and essentiality of Dutch design. Matera creates collectible design objects that imbue contemporary interiors with character and meaning. Each piece, carefully crafted from marble and other natural stones, blends traditional craftsmanship with a contemporary creative outlook. Produced in signed and numbered limited editions, Matera pieces are derived from carefully selected and responsibly managed quarries.

Max Radford Gallery

Max Radford founded the eponymous Max Radford Gallery in 2020. Since then, the gallery has produced numerous successful exhibitions, including exhibitions in New York, Brussels, Barcelona and Venice, as well as running a recurring programme of exhibitions in London. The gallery has a focus on the United Kingdom and aims to foster practices straddling the line between design and visual arts, in all their forms.

Mercado Moderno

Founded in 2001 in Rio de Janeiro, Mercado Moderno is one of Brazil's leading galleries specialising in modern and contemporary design. The gallery has played a pioneering role in the rediscovery and international recognition of mid-century Brazilian furniture, building an important collection through research and acquisitions. Today, Mercado Moderno works both with historic design pieces from the 40s to the 70s, and in collaboration with selected contemporary designers. The gallery continues to promote Brazilian design to collectors, architects and institutions around the world through exhibitions, publications and participation in international fairs.

Mitterrand Gallery

Founded in Paris in 1988 by Jean-Gabriel Mitterrand and now headed by Edward Mitterrand, the gallery specialises in modern, post-war and contemporary art, with a focus on collectible design. For decades, the gallery has represented Claude and François-Xavier Lalanne, artists whose work spans sculpture, furniture and everyday objects. In addition to the Lalannes, the gallery has supported artists such as Niki de Saint-Phalle and Agustín Cárdenas, while also collaborating with international artists, including Allan McCollum, Tony Oursler, and Peter Kogler. The gallery presents works that combine sculpture, art and collectible design, promoting a dialogue between historical figures and contemporary artists.

Mouromtsev Design Editions

Mouromtsev Design Editions is an international gallery that leverages collectible design as a tool for reading and interpreting the present. Founded by Efim Mouromtsev in 2025, the gallery builds collections around a contemporary theme, reflecting his vision and values. Each project involves international designers, who are invited to work with a guest curator. The result remains open to different interpretations, but always follows a precise curatorial direction. Over time, these collections build an evolving narrative about how we relate to the world today and face cultural, social and environmental challenges.

NEUTRA

NEUTRA, founded in Brianza in 1880, specialises in the processing of marble and natural stones for furniture and stands out for its minimalist style and high technical and craftsmanship expertise. In 2022, the brand was acquired by Chicco Busnelli, embarking on a new path - a more essential and timeless elegance, accompanied by the creative direction of Migliore+Servetto. The company collaborates with international designers to create products harnessing advanced technologies and craftsmanship, using stone selected from Italian and international quarries. Each piece, worked from a single block and finished by hand, is unique and designed for customers who are attentive to quality, authenticity and design.

NILUFAR

Set up by Nina Yashar in 1979, NILUFAR is a Milanese gallery known around the world for its ability to predict design trends, whilst also showcasing exceptional vintage works. Driven by its founder's vision, the gallery is a point of reference for collectors, institutions and design fans, dealing in past masters as well as looking to the future with young talents of today. "Discovering, crossing, creating" has always been its motto. Unique in the furnishing world, Nilufar Edition combines contemporary design with the high craftsmanship of the Renaissance workshops.

Officine Saffi Lab

Officine Saffi Lab is a Milanese ceramic factory dedicated to research, where the material becomes a language and collaboration a process of shared knowledge. Leveraging both tradition and innovation, it combines Italian heritage with international and experimental techniques. The laboratory carries out continuous research on raw materials and glazes. Taking an interdisciplinary approach, it combines technical rigour and design vision, exploring new expressive possibilities of contemporary ceramics.

Paradisoterrestre

Paradisoterrestre is a historic Italian design brand, set up during the 70s by Dino Gavina. It was relaunched with a catalogue of re-editions of iconic pieces and contemporary products, straddling art and design, in 2017.

PARASITE 2.0 x BIANCO67

Parasite 2.0 is a Milan-based design and research agency. Founded in 2010 by Stefano Colombo, Eugenio Cosentino and Luca Marullo, it explores the state of human habitats, with a hybrid approach combining architecture, design and scenography. Bianco67 is an Italian stone atelier, with over 50 years' experience in marble processing. An evolution of the historic Bernardo family firm founded in the 60s, the company combines craftsmanship with cutting-edge technologies to create tailor-made works of exceptional quality.

Salviati x Draga & Aurel

Draga & Aurel is a multidisciplinary studio based in Como, founded in 2007 by Draga Obradovic and Aurel K. Basedow. Working with art, collectibles and product design, it is distinguished by an original language that combines an artistic approach and design method. After its initial collections, characterised by

pioneering ventures into upcycling, in 2019 the studio honed its identity through the innovative use of resin and the theme of transparency. In addition to exhibitions and collaborations with international galleries and fairs, the studio also works with leading brands and carries out its own artistic research, maintaining a constant dialogue between art and design. Salviati has been exploring new languages in Murano glass since 1859, interpreting and updating its inexhaustible magic, in a continuous interplay of liquid and solid matter.

SERAFINI

The Serafini space is where marble turns narrator. The collections on display mix marble, wood, metal and brass to produce unique design objects, capable of transcending time. Walking through the gallery is an immersive experience made up of material, light and natural surfaces. While the world continues to evolve with ever-changing cultures and visions, Serafini products remain close to those who live alongside them, their design to the fore at all times.

Side Gallery

Side Gallery, founded in Barcelona in 2015, specialises in international 20th century designs and contemporary collectibles. The gallery specialises in modern Latin American design, with a particular sensitivity towards Spanish, Italian and rare pieces by important international architects. Over the last few years, it has expanded to include Japanese design. Side Gallery collaborates with designers, architects and artists from all over the world to reinterpret artisan traditions, promoting a dialogue between past and present through limited edition works.

Studio Francesco Faccin with Fonderia Artistica Battaglia

Poised between industrial design, craftsmanship, self-production, social design, and limited editions for galleries, Francesco Faccin sees design as a powerful tool for understanding and altering reality, a pretext for combining different disciplinary fields and participating in the open debate on the pressing issues of today. Founded in Milan in 1913, Fonderia Artistica Battaglia is one of the oldest artistic foundries in Europe. With over a century's experience in lost-wax casting, it operates as a cultural bridge between tradition and contemporaneity, supporting emerging and established designers and artists with a residency programme.

Studio Sabine Marcelis

Sabine Marcelis is an artist and designer practising in Rotterdam, in the Netherlands. Her work is characterised by pure forms that highlight the properties of their materials. Marcelis applies a well-defined aesthetic vision to her collaborations with specialists within the sector, an approach that enables her to intervene personally in the production processes. Challenging the limits of production and materials, she manages to achieve new and surprising visual effects through research and experimentation. Sabine sees her projects as true sensory experiences: the experience itself becomes function, with a refined and unique aesthetic.

Xavier Lust

Xavier Lust set up his studio in Brussels in 1992. In 2000, the Le Banc prototype, presented at the Salone del Mobile, sparked long-lasting collaborations with leading Italian brands. In parallel with his industrial work, he creates limited edition pieces represented by renowned international galleries. His work is characterised by tension and fluid curves, achieved with innovative metalworking techniques. He has received numerous awards and has been the subject of major international exhibitions. In 2015, he turned a former printing house into his studio-gallery. He also designs buildings with the same precision and innovative approach that he applies to his design.



Zaza Maizon by A1Architects

Zaza Maizon is a Saudi design house in which furniture is not only functional, but becomes art, an expression of individuality and a fundamental part of a sophisticated lifestyle. Each creation embodies elegance, exclusivity and a narrative that goes beyond the ordinary. The brand's philosophy, "the way of Zaza", is based on the idea that furniture should arouse emotions, stimulate the imagination and elevate the atmosphere of any environment. With a dedication to excellent craftsmanship and a strong passion for the coming together of Saudi culture and contemporary art, Zaza Maizon redefines luxury in interiors as a way of life, offering collectors not just furnishings, but a timeless experience.