

Images Captions

Salone Contract Tour Event in Shanghai

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01-07

Salone Contract Tour, Shanghai

The Seed, Westbund Central

21st October 2026

Salone del Mobile.Milano

08

Salone Contract Tour, Shanghai

Zhen Zhen, Editor in Chief Designwire

Welcome Remarks

The Seed, Westbund Central

Salone del Mobile.Milano

09

Salone Contract Tour, Shanghai

Flavio Frasca, Consul at the Consulate General of Italy in Shanghai

Institutional Welcome

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10

Salone Contract Tour, Shanghai

Fabio De Cillis, Director of the ITA Agency in Shanghai

Institutional Welcome

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11

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Jessica Ma, Founder Designwire

Greeting from Designwire

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12-16

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Maria Porro, President Salone del Mobile.Milano

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17-18

Salone Contract Tour, Shanghai

Talk “The Integrated Destination – Designing across asset classes”

The Seed, Westbund Central

Salone del Mobile.Milano

From left:

Zhen Zhen, Editor in Chief Designwire

Alvin Lo, General Manager, Design and Planning of Westbund Central, Hongkong Land

Qin Pang, Director, Head of Shanghai Studio and Head of Design of Benoy

Maria Porro, President Salone del Mobile.Milano

Joe Cheng, Founder of CCD – Cheng Chung Design

Justin Bridgland, Cofounder of MDO – More Design Office

19

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20

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Maria Porro, President Salone del Mobile.Milano

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21

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22-23

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