

THE CHAIN OF WONDERS makes its Salone del Mobile.Milano debut: an exhibition celebrating the history and identity of FederlegnoArredo

Feltrin: "Sharing the story of a sector that has been contributing to the affirmation of Made in Italy around the world for eighty years"

FederlegnoArredo has chosen the 64th edition of the Salone del Mobile.Milano, to present the **exhibition THE CHAIN OF WONDERS** (LA FILIERA DELLE MERAVIGLIE), which opened last year at the Italian Ministry of Enterprises and Made in Italy to celebrate the 80th anniversary of the Federation. The visual and immersive exhibition staged in the **reception area of Pavilions 2-4** narrates the **80-year-old history of Italy's wood-furnishing chain**, a leading player in building the identity of Made in Italy design.

Claudio Feltrin, President of FederlegnoArredo, had this to say: *"Bringing this exhibition to Milan for the first time, following its opening in September 2025 at the Ministry of Enterprise and Made in Italy, means sharing with the international public at the Salone del Mobile the story of an industry that has been making a decisive contribution to the country's growth and to the global success of the Made in Italy brand for eighty years. It is a heritage made up of businesses, expertise and manufacturing skills that we intend to promote and to which we must pay tribute, including through cultural tools that are essential for defining a recognised and shared identity"*.

Curated by Beppe Finessi, with artwork by Mauro Bubbico and exhibition design by Massimo Curzi, the exhibition pays tribute not only to the design industry, but also to the people and the capacity for innovation that have made the sector a pillar of the Italian manufacturing system. The exhibition itinerary is structured around a series of artworks that symbolically interpret the production processes, materials and professional figures within the supply chain.

"Over 80 years of activity, FederlegnoArredo has contributed significantly to the country's economic and social development, paving the way for the emergence and success of Italian design. With this initiative, FederlegnoArredo renews its commitment to showcasing and promoting a sector that represents one of the most recognised driving forces behind Made in Italy worldwide," said **Beppe Finessi, curator of the exhibition**.

Salone del Mobile week will also provide an opportunity to re-launch **the commemorative stamp dedicated to FederlegnoArredo**, issued by Poste Italiane as part of the thematic series **"Le Eccellenze del Sistema Produttivo e del Made in Italy"** (Excellence in Italian Manufacturing and Made in Italy). Designed by **Mauro Bubbico** in a minimalist figurative style, it depicts three of the sector's symbolic archetypes – an entrepreneur, a designer and a craftsman – embodying the sector's founding values: quality, passion and vision. Created in collaboration with **Sketchin and Nerdo Studio**, it follows in the footsteps of the great iconographic tradition of Italian craftsmanship.