



Press Release

Salone del Mobile reinforces the collaboration with Art Basel

A New Chapter in Hong Kong

26th March 2026

 Salone del Mobile.Milano

The Salone del Mobile.Milano reinforces its collaboration with Art Basel and lands in Hong Kong, the heart of global collecting

After Miami, the Salone curates the Art Basel Hong Kong Collectors Lounge. A further key step in the internationalisation of Made in Italy design.

Since its debut at **Art Basel Miami Beach**, which marked the **Salone del Mobile.Milano's** arrival at the heart of the international collecting scene, the **three-year partnership** with **Art Basel** continues in Hong Kong. With its second **Collectors Lounge**, the Salone is consolidating an increasingly **established presence** in settings where **art, design and value converge**. In one of the global market's most dynamic hubs, it engages a highly discerning audience and brings Italian design into the circles where relationships are forged, choices are shaped and the new geographies of the contemporary world are mapped out.

In partnership with Lissoni & Partners, the **Art Basel Hong Kong Collectors Lounge** will take shape thanks to a selection of companies representing some of the most influential names in the Italian wood and furniture industry: **Arper, Artemide, B&B Italia, Bontempi, De Castelli, Ethimo, Fiam Italia, Flos, Gallotti&Radice, Glas Italia, Golran, Gufram, Kartell, Mattiazzi, Memphis, Meridiani, Molteni&C, Natuzzi, Oluce, Pedrali, Porro, Villari** and **Visionnaire**. A diverse group in terms of styles and positioning, yet united in its vision – a constellation of manufacturers that interweaves manufacturing heritage and innovation with a marked ability to engage with the contemporary codes of art and architecture. Here, Italian design asserts itself as a cultural language and a strategic lever capable of connecting beauty, business and investment.

Maria Porro, President of the Salone del Mobile.Milano, had this to say: *"With Art Basel Hong Kong, we are taking a key step in the Salone's internationalisation process, entering one of the most important hubs for the art market and for accessing the Asian markets. Hong Kong represents a privileged gateway to Asia – China, Japan, South Korea – and a point of connection with a region in which demand for design is evolving and making itself felt on multiple levels. In this context, even as flows are being redefined, the city's role as a relational and cultural platform is growing, capable of generating opportunities on a regional scale. It is within this context that the Salone's presence has been growing since 2024, the year in which the SaloneSatellite Permanent Collection was hosted by the IDFFHK International Design Furniture Fair Hong Kong and the Designworks Foundation, showcasing more than 100 products. The aim is not merely to maintain a presence in a market, but to build relationships and connections within high-value ecosystems, where art, design and cultural investment intertwine. Participation in Art Basel Hong Kong is accompanied by a programme of content that reflects the evolution of the event, which this year sees the debut of Salone Raritas, the new platform dedicated to limited editions, one-off pieces and high-end craftsmanship. In parallel, Italian Design Day, curated by Annalisa Rosso, fits into this framework as a tool for cultural diplomacy, promoting reflection on the role of design in the regeneration of spaces, objects and relationships, and strengthening the dialogue between the Italian design sector and international contexts."*

The Talk: For the love of collectibles: why collect design now

The Salone's cultural programme in Hong Kong will feature the talk **For the Love of Collectibles: why collect design now**, curated by **Annalisa Rosso, Editorial and Cultural Director, Advisor of the Salone del Mobile.Milano**, which will explore collectible design as a frontier between design research, limited-edition production and the creation of cultural value. Scheduled for **28th March at the Hong Kong Convention & Exhibition Centre**, the event will bring together the artist and designer **Duyi Han** and **Talenia Phua Gajardo**, Founder and CEO of The Artling, in conversation with **Yoko Choy**. The

discussion will throw open a reflection on the new trajectories of **contemporary design**, exploring its **narrative dimension**, its **ability to activate contexts**, and its **growing relevance** within hybrid scenarios spanning residential, hospitality and public spaces. A look at the **Asian scene** as an evolving laboratory, where collectible design forges a language capable of **interpreting** and **redefining** the geographies of contemporary design.

Celebrating Italian Design Day

On March 27 at 12:00 PM, Italian Design Day will be celebrated at the **Collectors Lounge**, in the presence of **Massimo Ambrosetti**, Ambassador of Italy to the People's Republic of China; **Carmelo Ficarra**, Consul General of Italy in Hong Kong; and **Paola Bellusci**, Director of the ICE Agency Hong Kong. **Annalisa Rosso, Editorial and Cultural Director-Advisor of Salone del Mobile.Milano and Testimonial of Italian Design in Hong Kong**, will present a reflection on **re-design** as a practice of regeneration and design responsibility. Her talk will focus on the **ability of design to reinterpret the existing**, extend its lifecycle, and generate value through sustainable and conscious processes. This approach is **reflected in the vision of Salone del Mobile.Milano - an event aligned with the United Nations Global Compact, ISO 20121 certified for sustainable event management and a promoter of Green Guidelines for all exhibitors** - and finds synthesis in the **Salone Raritas** project curated by Ms Rosso. Here, limited-edition objects of high manufacturing quality are conceived to endure over time, resisting the logic of obsolescence and affirming a new idea of permanence in contemporary design.

Hong Kong: a threshold between markets and visions

In recent years, Hong Kong has embarked on a significant evolution of its positioning in the international art and design system. Within this context, the economic data also reflect a phase of redefinition that opens up **new positioning opportunities**. In the first eleven months of 2025, **Italian wood-furniture supply chain exports** to Hong Kong stood at **59.8 million euros**, while the furnishing **macro-system** reached 52 million euros (Data Centro Studi FederlegnoArredo). Values that, within in a phase of transformation of flows, confirm the city 's role as a **strategic platform** for **access** to a **wider area**. Hong Kong is in fact part of a rapidly evolving Asian system, in which markets such as **China, Japan and South Korea are showing significant levels of demand for Italian design**. From this point of view, the city is taking on an **increasingly central function as a relational and cultural hub**, capable of activating connections and opportunities on a regional scale. A **threshold**, rather than a **destination**.

A global itinerary to expand geographies and audiences

The partnership with Art Basel Miami Beach and Art Basel Hong Kong is an **essential step forward on the broader international journey** that the Salone del Mobile.Milano has been conducting in recent years with the support of the **ITA - Italian Trade Agency**. The intent is to place the **culture of Italian design** in **strategic economic contexts**, creating **connections with clients** and **professionals** who will help redefine **new opportunities** for **expanding international audiences and geographies**.

Carmelo Ficarra, Consul General of Italy in Hong Kong, commented: *"The Salone del Mobile deserves Hong Kong and Hong Kong deserves the Salone del Mobile. The partnership with Art Basel, the support of ITA and the participation of some of the most prestigious figures on the Italian creative scene valorise the collaboration of the Italian system in a leading sector and in a market full of potential and ample space for Italian companies. Blending art and design, creativity and trends within the context of Italian Design Day 2026 in Hong Kong is a significant achievement that promotes Italian excellence and sparks new synergies in an extremely dynamic economic and cultural context."*

Paola Bellusci, Director of the **ITA - Italian Trade Agency Hong Kong**, said: *"The ITA Agency strongly supports the strategic alliance between the Salone del Mobile.Milano and Art Basel, two international*

brands synonymous with quality, cutting-edge design, research and innovation, which are rooted in a solid tradition and global leadership. The Salone del Mobile enjoys an outstanding reputation among trade professionals in Hong Kong, who welcome its return to the city with keen interest and high expectations. Through this integrated partnership, the Italian side hopes to consolidate its position in the local furnishing and lighting market. The occasion also provides a timely opportunity to increase and further opportunities for dialogue and exchange between the communities of Italian and Chinese professionals, as well as those from all the regions represented by Art Basel participants: designers, architects, interior designers, journalists and artists, whilst also engaging an 'audience' of consumers distinguished by their considerable spending power and their long-standing 'aspiration' towards an Italian-type lifestyle".

Its presence in the Collectors Lounges at the Miami Beach and Hong Kong trade consolidates the ongoing story of Italian design, **anticipating the themes, languages and contents of the next edition of the Salone del Mobile.Milano**, scheduled from **21st to 26th April 2026**, along with **EuroCucina / FTK, Technology For the Kitchen and the International Bathroom Exhibition**. A path that confirms the Salone's desire to engage with the various international ecosystems and to promote the culture of design as a strategic lever for the growth of the Italian creative industry.

Art Basel

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach, Hong Kong, Paris, and Qatar. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded through new digital platforms including Zero 10 and the Art Basel App, and initiatives such as the Art Basel and UBS Global Art Market Report and Survey of Global Collecting, Art Basel Awards, and Art Basel Shop. For further information, please visit artbasel.com.

The Salone del Mobile.Milano

The Salone del Mobile.Milano has been an international benchmark for the design and furnishing world since 1961, thanks to the extraordinarily high quality of the products on exhibit. It is more than a trade fair, rather an ecosystem with the power to accelerate business and broaden relationships throughout the industry, proffering new visions of the future of living. It takes place in April and consists of four annual exhibitions – the Salone Internazionale del Mobile, S.Project, Workplace3.0 and the International Furnishing Accessories Exhibition – with alternating biennial exhibitions: EuroLuce in odd years and EuroCucina with FTK, *Technology For the Kitchen* and the International Bathroom Exhibition in even years. These have been accompanied by SaloneSatellite since 1998, a launchpad for young designers under 35 from all over the world – so far more than 14,000 of them have passed through its doors – and a point of reference for companies on the look-out for new talents. In 2024, the 62nd edition of the Salone del Mobile.Milano welcomed almost 2,000 exhibitors from 37 countries and recorded more than 302,000 attendees in total, 68% of whom were international professionals. The Salone del Mobile is ISO 20121 certified for its sustainable event management system and is a signatory to the United Nations Global Compact.

ITA – Italian Trade Agency

The Italian Trade Agency for the promotion abroad and internationalisation of Italian companies is the body through which the Government supports the consolidation and the economic and commercial development of our businesses in foreign markets. It also acts as the entity responsible for promoting the attraction of foreign investment into Italy. With a dynamic, motivated and modern organisation, and



an extensive network of offices abroad, ICE/ITA provides information, assistance, consultancy, promotion and training services to Italian small and medium-sized enterprises. Thanks to the use of the most advanced promotional tools and multichannel communication, it works to assert the excellence of Made in Italy worldwide.

Exhibiting Company Profiles



Salone del Mobile.Milano

Arper

Arper is a global design brand that envisions products for the ways we live. Family-owned and independently run, it is guided by strong values and a deep sensitivity to those who use its products. Arper approaches design as a dialogue that embraces change – across the world and as people evolve. Sustainability plays a central role at Arper. The company has developed three strategic pillars of sustainability – the wellbeing of people, the transition to a circular economy, and the reduction of environmental impact.

Artemide

Artemide, a historic leader in lighting, has always been synonymous with innovation and Made in Italy, and its products are seen internationally as contemporary design icons. Founded in 1959 by Ernesto Gismondi, Artemide combines knowledge and know-how with manufacturing units in Italy, and Hungary, a glass-works, and an R&D centre supported by prototype and test labs. Artemide collections provide a unique blend of values: the approach to human and responsible lighting is combined with the art of design and good manufacturing.

B&B Italia

B&B Italia is an internationally renowned Italian Group leader in the high-end designer furniture sector. The mission of B&B Italia Group is to create the most innovative, iconic, and timeless pieces of design furniture in order to inspire people around the globe through the power of the best creative minds, unparalleled R&D, industrial know-how and made in Italy quality that make the Group one of the world's premier design companies. Since November 2018, B&B Italia is part of Flos B&B Italia Group, a leading global high-end design group operating a number of legacy brands in the world of luxury furnishings and lighting, with a European cultural heritage. Driven by a purpose of "We design for a beautiful life", the Group designs for the planet, people, and culture.

Bontempi

Bontempi has embodied Italian design since 1963, blending tradition and innovation. Founded by Alessandro and Giancarlo Bontempi, the family company creates elegant, durable furniture rooted in craftsmanship. International awards, including the Compasso d'Oro, Red Dot and International Design Awards, confirm a vision driven by quality, research and design.

De Castelli

Founded in 2003 by Albino Celato, inheritor of a venerable tradition of metal-working artisans, De Castelli is internationally recognised for having introduced the language of design into the processing of metals such as steel, copper and brass, creating a continuous dialogue between design, craftsmanship and advanced technologies. In addition to the furnishing accessories, the company has added new proposals for interior surfaces that highlight the potential of metals, these are the result of constant research and experimentation on finishes.

Ethimo

Ethimo is an Italian company founded in 2009, specializing in high-end outdoor furniture that express contemporary design through a balanced synthesis of form, function, and environmental awareness. The careful study of materials and shapes reflects the craftsmanship of a well-established know-how and a distinctly Italian style. Today, the brand is present in over 70 countries and collaborates with internationally renowned designers to interpret spaces and needs with a perfect blend of nature, design, and emotion.

Fiam

FIAM Italia, founded by Vittorio Livi in 1973, was born from the passion of a man for glass and is synonymous, in Italy and in the world, of culture of glass. The company, working with internationally renowned designers and architects, develops and produces furniture in curved and fused glass made at the same time of craftsmanship and industrial processes, merging tradition and innovation. It is also recognized globally as an example of excellence as evidenced by the numerous awards received in the years, including the Compasso d'Oro alla Carriera Award and the Premio Leonardo Qualità Italia.

Flos

Founded in Merano, Italy in 1962, Flos is recognised as a leading international-level manufacturer of top-end designer lights and innovative lighting systems for residential and contract projects. The company boasts an extensive catalogue of iconic lamps created by legendary names in the history of design such as Achille and Pier Giacomo Castiglioni, Tobia Scarpa, Philippe Starck, Antonio Citterio, Piero Lissoni, Marcel Wanders, Konstantin Grcic, Jasper Morrison, Patricia Urquiola, Edward Barber & Jay Osgerby, Ronan and Erwan Bouroullec, Michael Anastassiades, Vincent Van Duysen, Formafantasma, and many others. Its creations have received countless international awards and many of them now feature in the permanent collections of major art and design museums around the world.

Gallotti&Radice

Two minds, one aspiration, one desire. A desire to create, to transform and to interpret. A common passion: glass. That's how a laboratory of ideas was born. It was 1956. Pierangelo Gallotti and Luigi Radice founded an artistic space dedicated to glass decoration. Fragile and strong, transparent and unchanging, light and eternal, glass is thus the incipit of this story. Tradition and innovation mix and create a small and valuable production. The first works are lighting fixtures, furniture items, mirrors. All unique pieces. All made exclusively by hand. Over the years they have moved from developing individual products to designing a complete collection that can create unique atmospheres with a strong identity and aesthetic impact.

Glas Italia

Glas Italia, established in 1972 in Brianza manufactures doors, wall partitions and glass furniture, supported by century-long experience of the family glass factory and driven by an inexhaustible passion for glass. Research and design combined with the most advanced technology, in collaboration with internationally renowned designers, realizing the ideas of their creative talent come true. Sophistication, originality, intrinsic and formal quality are the salient features of all Glas Italia products that are equally adhered to in home, office and contract sectors.

Golran

Golran is a family company founded in 1898 in Mashhad, Persia, specializing in handmade carpets. In 1968, the business moved to Milan and expanded internationally through later generations. The company strengthened global trade networks and collaborated with renowned designers and artists. Today, the fourth generation preserves traditional craftsmanship from Persia, Turkey, and India. Blending heritage with innovation and contemporary design, Golran represents a leading voice in luxury carpets.

Gufam

Founded in Turin in 1966 and now part of Sandra and Charley Vezza's Italian Radical Design group, Gufam began as an artisanal entity and is now globally recognized for pushing the limits of industrial design. With its Radical Design spirit and nonconformist experimentation linked to aesthetics,

technology, and material research, Gufram has created playful, subversive, and provocative pieces over the years. These design icons are unique in form and value due to the blend of industrial design, artisanal craftsmanship, and imaginative flair typical of art.

Kartell

Kartell has always been a creative laboratory where designers are invited to experiment with materials and technologies, transforming ideas into industrial products designed for different contexts, from indoor to outdoor living. Over time, the company has expanded its range to respond to the increasingly complex demands of the market: sofas and armchairs, chairs and tables, lamps and accessories now come together to create complete environments for both public and private spaces. In this process, the creativity of designers focuses on translating design concepts into industrial products, where product culture and brand identity become a distinctive way of living.

Mattiazzi

Mattiazzi is an Italian furniture manufacturer renowned for its refined craftsmanship in woodworking. Founded in 1979 by Nevio and Fabiano Mattiazzi in the Friuli region, the company combines advanced technology, industrial processes and traditional woodworking expertise to create timeless pieces that can last for generations. Mattiazzi collaborates with leading international designers such as Sam Hecht & Kim Colin, Konstantin Grcic, and Jasper Morrison, to develop contemporary seatings, tables and accessories for residential, hospitality, and contract settings. With a strong commitment to sustainability and local production, every product is made in Italy using responsibly sourced wood. The brand is recognized globally for its clean aesthetics, structural integrity, and a strong design language.

Memphis Milano

Memphis was born from Ettore Sottsass in 1981, with the objective of creating products designed by him and a group of young architects and designers close to him, including Michele De Lucchi, Aldo Cibic, Matteo Thun, Marco Zanini, Martine Bedin, and Nathalie Du Pasquier. Under the artistic direction of Barbara Radice, Memphis quickly became a cultural phenomenon and presented its first collection at the 1981 Salone del Mobile. Memphis design represented a new expressive concept linked to new forms, new materials, new patterns, and revolutionized the logic of living habits, conquering the design world. Now acquired by the Italian Radical Design group, Memphis's free spirit continues to be a source of inspiration for entire generations.

Meridiani

Meridiani is a Made in Italy furniture company founded in Brianza (north of Milan) in 1996. Always true to its Italian soul, Meridiani began its journey making high-quality upholstered furniture, then expanded its production to provide elegant complete collections for different areas of the home, meeting the needs and desires of an international audience. In 2016, the company joined Dexelance, a high-end Italian industrial Group where design and innovation meet excellence. Meridiani is tradition and experience; it is the gentle style and the delicate luxury that are outlined in its furnishings, which are the result of a craftsmanship culture, technical expertise, and deep knowledge of materials, that can bring an intimate living experience to life and allow for personal interpretation.

Molteni&C

Molteni is the leading independent industrial group in the high-end furniture sector with an Italian-made production. As well as collaborations with the most prestigious international architectural firms and designers, the Group constantly invests in research and technological innovation, giving its products an intrinsic quality that lasts the test of time. Founded in 1934 as an artisan workshop by Angelo and Giuseppina Molteni, in the 50s the company mutates its DNA and inaugurates the successful era of industrial design. Today Molteni Group is present in over 100 countries, with more than 700 stores.

Natuzzi Italia

Founded in 1959 by Pasquale Natuzzi, Natuzzi is one of the leading global players in the furniture industry. The company designs, produces, and markets total home solutions and serves the global market with a worldwide retail network of 630 mono-brand stores and 600 galleries (as of 31.12.2024). Natuzzi products are the embodiment of Italian design and craftsmanship, expressing the Made in Italy tradition at its best. Natuzzi S.p.A. has been listed on the New York Stock Exchange since 13th May 1993.

Oluce

Founded in 1945 by Giuseppe Ostuni, Oluce is the oldest Italian design company still active in the lighting field, a unique production excellence that translates passionate aesthetic and technological research into the potential of light into forms. The company expertly crafts both traditional and more innovative materials, and is able to work with every type of light and create products that fit in beautifully with high-end private and public spaces. Oluce, already present at the IX Triennale di Milano, has won two Compasso d'Oro. One International Design Award, The Gold medal at the XIII Triennale di Milano and its products appear in the world's most important permanent design collections.

Pedrali

Pedrali is an Italian manufacturer that produces contemporary furniture for contract and residential. The industrially designed, functional and versatile collections are the result of a process that combines tradition, innovation and engineering excellence. Entirely developed in Italy, they are made of metal, plastic material, wood and upholstery, also in combination with each other. Pedrali's products are the result of synergic collaboration with Italian and international designers who, with their invaluable contribution, make it possible to obtain important awards. The most prestigious in 2011: the XXII Compasso d'Oro ADI for the Frida chair, designed by Odo Fioravanti.

Porro

Founded in 1925 in Brianza, Porro has been a benchmark of international design for a century, blending artisanal tradition with technological innovation. Under the art direction of Piero Lissoni since 1989 and in collaboration with world-renowned designers, the company has carved out a unique identity defined by pure lines, harmonious proportions, and meticulous attention to detail, in which light and materials enhance every setting. Rooted in a culture of excellent Made in Italy production, Porro translates craftsmanship into contemporary elegance.

Villari

Villari is an Italian luxury brand established in 1967 in Solagna, Vicenza. The company specializes in high-end home décor, lighting, bathroom accessories, home fragrances, and jewelry, crafted with exceptional attention to detail and premium materials. Combining timeless elegance with contemporary design, Villari delivers bespoke solutions for interior designers, architects, and luxury retailers worldwide. With a strong presence in prestigious international markets, the brand partners with professionals to create distinctive, refined environments that embody the excellence of Italian craftsmanship.

Visionnaire

From Italian craftsmanship to contemporary global lifestyle, Visionnaire redefines the art of living. A true icon of unique design, the brand works with a network of selected ateliers to create one-of-a-kind statement pieces and extraordinary bespoke solutions that stand the test of time, just like works of art. In every piece, craftsmanship is celebrated as one of the highest expressions of human creativity, bridging memory and innovation, and further embodied by the company's support of and collaboration



with over forty specialised ateliers across Italy, following a distributed manufacturing model. Today, the brand operates on a global scale, with flagship stores in major design capitals.

Products on display



Salone del Mobile.Milano

01**Arper****Saya, chair****Lievore Altherr Molina**

Saya is a gesture carved in wood: fluid lines, material warmth, a bold silhouette. Chair or stool, for residential and contract settings.

www.arper.com

[Saya](#)

02**Artemide****Ixa, lamp****Foster+Partners Industrial Design**

Ixa is a complete and transversal family composed through the combination of an adjustable spherical head, rods and counterweights.

www.artemide.com

[Ixa](#)

03**B&B Italia****Camaleonda, sofa****Mario Bellini**

Originally designed in 1970 and reissued in 2020, Camaleonda is a truly timeless icon. Its almost infinite modularity allows to create for ever-changing compositions.

www.bebitalia.com

[Camaleonda](#)

04**Bontempi****Millennium, table****Pocci & Dondoli**

A table with a crossed base creating dynamic perspectives and geometric interplay, bringing lightness and strong visual impact to the space.

www.bontempi.it

[Millennium](#)

05**De Castelli****Floem, decorative surface****Li-wan Yang e Yuh-Shiuan Liao**

Floem is an evocative name which joins the words “flower” and “poem” as it captures the ethereal essence and refinement of this surface, inspired by the lyrical world of Li Qingzhao, Chinese poet.

www.decastelli.com

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Ethimo

Patio Collection, outdoor living

Zanellato/Bortotto

Patio, the line that is all about the harmonious encounter of nature and design, in a dialogue of weaving, fine materials and enveloping shapes, sees the addition of new elements to ensure an immersive outdoor living experience.

www.ethimo.com

[Patio Collection](#)

07

Fiam Italia

Ghost, armchair

Cini Boeri

Monolithic chair in 12 mm-thick curved glass.

www.fiamitalia.it

[Ghost](#)

08

Flos

SuperWire, lamp

Formafantasma

SuperWire is a family of modular lamps made of planar glass and polished aluminum. Its sober and timeless design originates from the development of a custom-made light source: a thin, flexible LED filament.

www.flos.com

[SuperWire](#)

09

Gallotti&Radice

0414, armchair

Studio G&R

Armchair in bent solid wood, available in ash or lacquered beech, with polyurethane padding and fabric or leather upholstery, non-removable.

www.gallottiradice.it

[0414](#)

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Glas Italia

The Dark Side of the Moon, table

Piero Lissoni

Low table with bridge shape in laminated extralight glass with a sophisticated and innovative technical process, thanks to which the top and the sides are characterized by a multicoloured finish.

www.glasitalia.com

[The Dark Side of the Moon](#)

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Golran

Hanua collection, rug

Piero Lissoni

The Hunua collection, designed by Piero Lissoni, brings together the art of the carpet and Nepalese manufacturing with tailoring and detail work, in mute testimony to the way that diverse techniques and traditions can form a medley.

www.golran.com

[Hanua collection](#)

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Gufрам

Another Green Cactus®, coat stand

Guido Drocco, Franco Mello

Coat stand of soft polyurethane finished by hand with Guflac®. Designed by Guido Drocco and Franco Mello in 2018.

www.gufram.it

[Another Green Cactus](#)

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Kartell

Masters, chair

Philippe Starck, Eugeni Quitllet

The Masters chair is a clear tribute to three symbol-chairs, reworked and reinterpreted by Starck's creative genius. The unmistakable silhouettes of Arne Jacobsen's "Serie 7", Eero Saarinen's "Tulip Armchair" and Charles Eames' "Eiffel Chair" entwine in a sinuous hybrid.

www.kartell.com

[Masters](#)

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Mattiazzi

MC10 Clerici, lounge chair

Konstantin Grcic

MC10 Clerici Lounge Chair, designed by Konstantin Grcic for Mattiazzi. Solid natural waxed oak frame with leather seat upholstery.

www.mattiazzi.eu

[MC10 Clerici Lounge Chair](#)

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Memphis Milano

Carlton, bookcase

Ettore Sottsass

Bookcase in wood covered with decorative laminate, designed by the master Ettore Sottsass in 1981.

www.memphis.it

[Carlton](#)

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Molteni&C

D.154.2, armchair

Gio Ponti

Gio Ponti's D.154.2 encapsulates Ponti's architectural brilliance and ebullient spirit with its enveloping and sinuous profile that inspires both admiration and comfort.

[D.154.2](#)

www.molteni.it

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Natuzzi Italia

Mirai, sofa

Andrea Steidl

Award-winning Mirai sofa, inspired by Federico-style architecture, with modern lines and modular design that enhances and elevates any living space.

www.natuzzi.com

[Mirai](#)

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Oluce

Spider, lamp

Joe Colombo

Spider, designed by Joe Colombo in 1965, won the Compasso d'Oro in 1967, becoming an icon of Italian design.

www.oluce.com

[Spider](#)

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Porro

Curry, sofa

Piero Lissoni

The Curry sofa by Piero Lissoni combines solid wood structure, asymmetrical seating and artisanal details for sculptural comfort.

www.porro.com

[Curry](#)

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Villari

CRA\$Y with Swarovski®

Marcantonio

Exploring the dialogue between humans and nature, Marcantonio designed the ironic CRA\$Y porcelain chimp, distinguished by its gleaming golden teeth.

www.villari.it

[CRA\\$Y with Swarovski®](#)

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Visionnaire

Walker, sofa

Fabio Bonfà

The Walker sofa, with soft, enveloping shapes, combines contemporary design and comfort, perfect for young users and urban spaces.

www.visionnaire-home.com

[Walker](#)

Biographies



Salone del Mobile.Milano

Biographies

Talenia Phua Gajardo

CEO and Founder The Artling

Talenia is the head Art & Design Hunter and CEO of The Artling. She is a Loke Cheng-Kim Foundation scholar and received her BA (Hons) Architecture from Central Saint Martin's in London. In 2013, as she was working on various interior design and architecture projects, she discovered that there were no aggregated online platforms to discover contemporary art in the region; The Artling was thus founded to fill this gap in the market. Prior to The Artling, Talenia founded her own interior architecture and design practice which she started after working for Zaha Hadid Architects for several years in London. Talenia's life passions are intertwined with the world of contemporary art, architecture and design. She has served as design judge for Dezeen's Awards, was on Hong Kong's Design Trust benefit committee for three consecutive years and was a Milken Institute Young Leader Circle member. She has also spoken at numerous international conferences and has been part of panels for UBS, DBS, The Milken Institute, Facebook, SuperReturn Asia, Dezeen, Art Basel and STPI. Besides The Artling's digital platform, they also offer end-to-end consultancy and sourcing services for both private and corporate clients. Working with private collectors, interior designers, architects and property developers, The Artling assists with developing art themes and narratives, guiding concept design processes, and sourcing and commissioning site-specific artworks. Their portfolio of esteemed clients include the likes of LVMH, Google, GIC, JLL, Pontiac Land Group, Frasers, Just Co, Shiseido and many more.

Duyi Han

Designer and Artist

Duyi Han is a multidisciplinary designer and artist. His work includes collectible design, sculpture, scenography, digital art and other mediums. His practice influences perception and emotion by recombining and transforming visual culture and aesthetic languages as "neuroaesthetic prescriptions". Duyi Han holds a B. Arch from Cornell University. His work is in collections including San Francisco Museum of Modern Art and White Rabbit Collection (Sydney, Australia).

Yoko Choy

China Editor, Wallpaper* Global Edition; Founder, Cultural Associates

Yoko Choy is a design journalist and creative consultant whose work champions cross-cultural exchange. As China Editor of Wallpaper* global edition, she bridges Eastern and Western perspectives from Hong Kong and Amsterdam, cultivating a shared creative language through design and art. Her consultancy practice fosters cultural dialogue and collaboration with global brands and institutions, including Assouline, Art Basel, Hermès, and Louis Vuitton. A frequent juror and speaker at events such as Architizer A+Awards, Dezeen Awards, and Salone del Mobile, Choy continues to shape international collaboration across creative and commercial spheres.

Contacts



Salone del Mobile.Milano



Salone del Mobile.Milano International Press Office

For more information or interview requests, please get in touch with the Press Office.
Images and preview images with captions and credits are available in the [Press and Media Area](#).

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