

Drafting Futures. Conversations about Next Perspectives

As part of the Salone del Mobile.Milano cultural programme, **Drafting Futures. Conversations about Next Perspectives** is conceived as a platform for discussion in which design becomes a critical tool for **interpreting contemporary transformations**. Curated by **Annalisa Rosso, Editorial & Cultural Director, Advisor** of the **Salone del Mobile**, the series of talks brings together international speakers from the fields of architecture, design and research, fostering an open dialogue between **diverse practices, contexts and visions**. Held in the **Drafting Futures Arena** by **Formafantasma**, the programme spans a range of geographies, disciplines and languages, developing as a space for the **production of thought**, where different disciplines do not merely coexist but intertwine to challenge established models and open up new perspectives.

The programme will kick off on **23rd April** with a masterclass by **Tosin Oshinowo**, Principal Architect at Oshinowo Studio, in conversation with **Amanda Ferber**, founder of **Architecture Hunter**, an international platform devoted to promoting contemporary architecture. A Nigerian architect and designer, Oshinowo will draw on her **own experience** in situations where **resources are limited** to propose **a different** way of thinking about design. Her talk will address the issues of **African urban planning** and the **climatic** and **cultural conditions** of the twenty-first century, challenging models based on abundance and calling for **more conscious design** that takes the **climate, culture** and **actual conditions of a place** into account. A perspective with a more attentive, concrete approach to architecture at its heart, closely tied to the context in which it emerges.

In the afternoon, the round table **Arredo e Design Italiano. Il ruolo della finanza per mantenere l'eccellenza del settore a livello globale** (Italian Furniture and Design. The role of finance in maintaining the excellence of the sector at global level), curated by **Intesa Sanpaolo**, will examine **design** from a **financial angle**. The discussion will focus on **the production system** and **financial tools**, examining the ways in which Italian design can **consolidate its international competitiveness and support innovation processes**.

On **24th April**, a masterclass with **David Barragán**, co-founder of the **Al Borde** practice, in conversation with the design journalist and founder of **90+10** **Marcela Fibbiani**, will explore a **design approach** rooted in **territories** and in **communities**. Through case studies developed in **Ecuador** and other contexts, **Barragán** will explore the **value of vernacular knowledge, local materials** – such as earth, bamboo and wood – and **traditional building practices**. Architecture will thus be portrayed as a **collective process**, capable of **generating identity** and responding to **environmental challenges** through **alternative models** to the dominant ones.

On the same day, a **round table** on **the subject of collectible design** will extend the field of discussion to include **market dynamics and collectibles**, highlighting **new ways of producing, disseminating** and **using** objects straddling **art, design and research**.

The programme this year also includes **narrative forms and performances**. On **25th April**, the Italian author and radio host **Matteo Caccia's** performance **Home – Place – Feeling** will explore **the evolution of living as an intimate and universal** experience, intersecting with the **transformations of domestic space over time**. The home will be seen as a **place in constant change**, capable of **adapting** to **social** and **cultural** changes without losing its **symbolic value**.

Thursday 23rd April

Masterclass

11.00 am, in English

In conversation with Tosin Oshinowo, Oshinowo Studio

Moderator **Amanda Ferber**, CEO & Founder Architecture Hunter

Round Table

3.00 pm, in Italian

ARREDO E DESIGN ITALIANO

Il ruolo della finanza per mantenere l'eccellenza del settore a livello globale

Curated by Intesa Sanpaolo

Speaker

Anna Roscio, Executive Director Sales & Marketing Imprese Intesa Sanpaolo

Stefania Trenti, Responsible Industry and Local Economies Research, Research Department Intesa Sanpaolo

Round Table

4.30 pm, in English

Two Speeds of Design. Between Scale and Singularity

Moderator **Maria Cristina Didero**, Independent Design Curator and author

Friday 24th April

Masterclass

11.00 am, in English

In conversation with David Barragán, Al Borde

Moderator **Marcela Fibbiani**, Design Journalist, Founder 90+10

Round Table

4.00 pm, in English

Raritas. Bringing Craft, Special Editions and Antiques to Salone del Mobile

Moderator **TF Chan**, Director Collect Art Fair

Saturday 25th April

11.00 am, in Italian

Home – Place – Feeling

Performance by Matteo Caccia, author and storyteller

Curated by Rivista Studio